

# FOR IMMEDIATE RELEASE

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### **SmartLiftUS Introduces Financing Arm**

This partnership offers monthly payments for SmartLiftUS customers.

Smart Lift has teamed up with Ann Arbor-based UniFI Equipment Finance, Inc. Through this partnership, UniFI will provide monthly payment financing for customers, and the companies will jointly market the new program.

Smart Lift's lease and financing options allow customers to acquire the full range of Smart Lift's products. The company will offer its customers the all-in-one products, services and financing package.

"By providing this new financing avenue to our customers, we are making it easier for small and medium businesses to purchase a SmartLift glass manipulators that improves safety, reduced labor cost and increased production" Steven Brooks, National Sales Director at SmartLift US, said in a statement. "UnFI is a long time preferred finance partner and this expanded relationship supports our ability to drive sales and substantially enhance our offerings."

"Growth is never by mere chance; it is the result of forces working together. By providing SmartLift customers with best in class equipment financing, all parties will win." said RJ Grimshaw, CEO and President of UniFi Equipment Finance.

### About SmartLift USA

SmartLift US is a division of Great Lakes Lifting LLC that is headquarter in Frankfort, II and has five strategic locations across the United States. SmartLift US is the exclusive importer and distributor of the SmartLift mobile glass manipulator. SmartLift is working to change the mindset of asking glaziers to perform task with there bodies that no other trade would dare to do. This is accomplished by providing glaziers with a equipment that is specially design for the glazier. For more information please visist www.smartliftus.com Connect on Facebook @SmartLift Twitter @smartliftus LinkedIn SmartLift US

# About UniFi Equipment Finance

UniFi Equipment Finance, is a Bank of Ann Arbor wholly owned equipment finance subsidiary that is headquartered in Ann Arbor, Mi. UniFi specializes in the delivery of equipment financing to small and

mid-sized companies across the country. For more information on UniFi please visit www.teamuniFi.com. Connect with UniFi on Facebook.com/unifiedge, Twitter @unifiedge, and LinkedIn.

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